



## **Blues Berry Fruit Salsa Wins Award In 2015 Fiery Food Challenge!**

Chehalem Ridge Brands, LLC takes 3<sup>rd</sup> place in the Fruit Salsa category in the 2015 Fiery Food Challenge for their Blues Berry Fruit Salsa!

For Immediate Release - 30 March 2015

Contact: Sherrie Strickland, Chehalem Ridge Brands, LLC  
971-252-2368  
sstrickland@chehalemridgebrands.com

**Hillsboro, OR** - On January 23, 2015, prestigious awards in the spicy food industry were distributed at the Fiery Food Challenge Awards dinner in Irving, Texas, and Chehalem Ridge Brands Blues Berry Fruit Salsa took home 3<sup>rd</sup> place in the Fruit Salsa category.

The Fiery Food Challenge pits products from across the US and internationally against one another in more than 80 categories. Professional judges evaluate hundreds of sauces, salsas and other spicy treats and award first, second and third place prizes in each category. Awards are proudly displayed at ZestFest, a spicy, zesty and flavorful food event held the same week as the Fiery Food Challenge at the Irving Convention Center at Las Colinas in Irving, TX.

Blues Berry Fruit Salsa has now won 5 awards, including People's Choice 1<sup>st</sup> place in the salsa category at ZestFest, People's Choice Best of Show at ZestFest, 3<sup>rd</sup> place in the unique salsa category of the Scovie Awards, 1<sup>st</sup> place in the fruit salsa category of the Hot Pepper Awards and 3<sup>rd</sup> place in the hot salsa category of the Hot Pepper Awards.

Chehalem Ridge Brands is a small company founded in 2013 by Sherrie and Dancil Strickland. They have developed a very unique product line of 100% fruit salsas that are extremely versatile in how they can be used but offer a unique Pacific Northwest flair in culinary creations. These products blend a taste of New Mexico with a Pacific Northwest influence and Portland flair.

In addition to the Blues Berry Fruit Salsa they have Hu-La-La Tropical Fruit Salsa, Rockin' Raspberry Fruit Salsa and Swingin' Strawberry-Rhubarb Fruit Salsa.

We are very happy to have received this award. We did not create these products to win awards we created them for others to enjoy and show the many ways to enjoy them. However, we are excited to win awards and are happy to let others know they are award-winning.

For more information on our award-winning products visit our website [www.chehalemridgebrands.com](http://www.chehalemridgebrands.com)

or [www.fruitsalsa.net](http://www.fruitsalsa.net). You may also contact us at: [info@chehalemridgebrands.com](mailto:info@chehalemridgebrands.com) or [info@fruitsalsa.net](mailto:info@fruitsalsa.net) or call 855-272-4242 for more information.

For more information on the Fiery Food Challenge and ZestFest, visit [www.zestfest.net](http://www.zestfest.net) or contact Gregory Bagarozzy at [Gregory@zestfest.net](mailto:Gregory@zestfest.net) or 845-661-3616.

####